

Advertising Opportunities Spec Sheet

Ad Type	Ad Space Size (pixels)	Format	Max File Size	Animation Allowed	Audio
Banner Advertising Partner, Login, CEU, Pending CEU	1000w x 200h px	Animated GIF, PNG, JPEG	Standard Creative – 60k per frame Animated GIF - 250k	Yes, GIF 15 seconds or less	No
AO Weekly Enews Ad	1200w x 338h px	JPEG, PNG	Standard Creative – 90k	No	No
Right Side Banner	300w x 600h	JPEG, PNG	350k	No	No
Premier Ad	230w x 215h px expanded size: 740w x 215h px	JPEG, PNG	Standard Creative – 90k	No	No
Value Ad	300w x 250h px	GIF, JPEG, PNG	Standard Creative – 90k	Yes	No
Video Spotlight	320w x 240h px widescreen videos will be adjusted to fit format	1080 HD	—	Yes, video 3 minutes or less	Yes
Course Spotlight	Space features company logo, course title, presenter name, and link to the course details on the homepage and continuing education landing page.				
<p>Creative support for ad development is available. Final approvals and deadline dates will be provided to ensure timely process.</p>					

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Contact us with questions about ad specs.

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